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LEAP INTO SPRING WITH KIMPTON'S ONE DAY SALE Kimpton's Three Virginia Hotels Offer 29 Percent Off Spring Travel This Leap Year

ALEXANDRIA, Va. February 13, 2012 – Every four years, Leap Year rolls around giving us one extra day on our calendar. So why not spend it planning your next getaway with Kimpton? On Wednesday, February 29, Kimpton's Virginia hotels are holding a special "Leap into Spring" One Day Sale that will have travelers jumping for joy with savings of 29 percent off stays this spring in Old Town Alexandria, Virginia.

Just a hop, skip and a jump over the Potomac River from downtown Washington, D.C., historic Old Town Alexandria, Virginia is a destination all to its own. From finding your inner fashionista while shopping in chic local boutiques to dining out at some of the area's best restaurants, it's truly a place to write home about. In the middle of it all, Kimpton's three hotels are great launch pads for your next adventure – whether it's strolling along the charming cobblestone streets of Alexandria or jaunting off to the nation's capital to see the President.

Kimpton's "**Leap into Spring**" **One Day Sale** will run from 12 a.m. to 11:59 p.m. EST on Leap Day, Wednesday, February 29, 2012. Dates of travel are limited to March 1 to April 15, 2012.

Participating hotels include:

- Hotel Monaco Alexandria <u>www.monaco-alexandria.com</u>
- Morrison House <u>www.morrisonhouse.com</u>
- Lorien Hotel & Spa www.lorienhotelandspa.com

Rates start at \$113. To book, visit <u>www.kimptonhotels.com/leapyear</u> and enter rate code **LEAPYR** on the reservations page. Offers only bookable on Wednesday, February 29, 2012 for stays from March 1 to April 15, 2012. Rates are based on availability, and do not include tax.

Follow Kimpton Hotels & Restaurants in the Washington, D.C. region on Twitter at @KimptonInDC. #LeapToKimpton

To learn more about Kimpton Hotels & Restaurants, please visit Kimpton's new *Life is Suite* blog - <u>www.lifeissuite.com</u> - or <u>www.kimptonhotels.com</u>, <u>www.Facebook.com/Kimpton</u> and <u>www.Twitter.com/Kimpton</u>.

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ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. In 1981 Bill Kimpton founded the company that today is well-known for making travelers feel welcomed and comfortable while away from home through authentic and unscripted customer care, stylish ambience and embodying a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton was recognized by Fortune Magazine as a Best Company to Work for in 2012. The company operates more than 50 hotels and more than 50 restaurants in 23 cities. For more information visit www.KimptonHotels.com www.KimptonHotels.com or call 1-800-KIMPTON.